



Big 10 Conference

October 15-17, 2021

VETERANS OF FOREIGN WARS AND AUXILIARY

Department of South Dakota

Conference Program Book Ad Form

Welcome to South Dakota and the 2021 Big Ten Conference

The Conference will be held at the Holiday Inn Rapid City – Rushmore Plaza, 550 N. Fifth Street, Rapid City, SD 57701.

We, as the Host State are responsible for preparing a “Big Ten Conference Program Book.” To help us complete this mission, we are offering ads to all Departments, Districts, Posts and Auxiliaries interested in placing an ad in the 2021 Conference Program.

Conference Program Book size is 8 ½” X 11”

Book ad rates are as follows:

<u>PAGE SIZE</u>	<u>RATE</u>
Full Page	\$200.00
½ Page (8” X 5 1/8”)	\$125.00
1/4 Page (3 ¾” X 5 1/8”)	\$ 75.00

All ads must be camera ready “as is” or there will be an additional \$10.00 charge

Ads will all be in gray scale, so do not send ads using light colors such as red or yellow that won’t show up. The higher quality of picture you send, the better the ad will look. We prefer them to be 300DPI or better.

Ads should be formatted as JPEG, TIFF or PDF to meet printer’s request. The ads should be sent electronically via email. If you send the ad hard copy, print it in the highest quality setting available on your printer and print it in gray scale NOT color. Also, please do not fold your ad.

Program book questions and ads, contact: Nancy Worth—(605) 490-1220—nworth@rushmore.com

Make checks payable to: Department of South Dakota VFW

Email ads to: nworth@rushmore.com

Mail payment (and ads) to: Department of South Dakota VFW
5009 W. 12th, Suite 6A
Sioux Falls, SD 57106

Deadline for ads for Conference Program Book:

September 15, 2021

UNWAVERING SUPPORT



FOR UNCOMMON HEROES®