All American Dashboard Update

Team “Dare to Care”- Tomorrow morning you will see the latest update to our Dashboard. We hope you see value and use it to evaluate your programs and other reportable metrics we have from the last few years. We ask to keep pushing the importance of your Post & District Adjutants reporting through the dashboard. We are excited to announce that we have launched the Key Performance Indicators (KPI tools) button. Please share this email.

Definition and explanation of Key Performance Indicators (KPIs) are the critical (key) indicators of progress toward an intended result (impact on our communities and veterans). KPIs provides a focus for strategic (National HQs) and operational (Department/District/Post level) improvement, creates an analytical basis for decision making and helps focus attention on what matters most. As Peter Drucker famously said, “What gets measured gets done.”

Managing with the use of KPIs includes setting targets (the desired level of performance) and tracking progress against that target. Managing with KPIs often means working to improve leading indicators that will later drive lagging benefits. Leading indicators are precursors of future success; lagging indicators show how successful the organization was at achieving results in the past.

Below is a snapshot on what to expect and how to get there. [https://www.vfw.org/my-vfw/all-american-dashboard](https://www.vfw.org/my-vfw/all-american-dashboard).

If this is the first time seeing the dashboard please look at the training guide & watch the training videos that are tailored to each level within the organization.

(Scroll down to see examples)
You will see historical trends for VOD, PP, Teacher of the Year, Buddy Poppy, Membership, Community Service, Unmet Needs, Help a Hero Scholarship and NVS within the KPI tools at the National level. When a report is approved at the national level it will automatically update in the tool. You can drill down to Post level on many of the reports.
You can choose to see data in graphical form which is below or numerical by clicking on the options to the far right

Happy Holidays and Happy New Year!!